

# Social Networking 101

- Facebook
- Twitter
- LinkedIn
- Google Plus
- Search Engine Optimization
- QR Codes

**Date:** September 22

**Location:**

Windmill Suites  
4250 N. Campbell Ave.  
Tucson AZ 85718

**Time:** 11:30am—1PM  
(registration open 11am)

**Price:** \$29  
(buffet lunch included)

**Register Online:**  
<http://scoretucson.org>

**REV UP YOUR BUSINESS  
PRESENCE AND GET FOUND  
ONLINE USING SOCIAL MEDIA!**

*Successful companies have discovered that Social Media site are the quickest and cheapest way to increase a companies visibility online. Social Network Assist's Michael Gray, will teach you the basics of getting your business seen and recognized in the ever expanding social networking realm.*



**Learn the tools it takes to take your business to the next level.  
Develop a strategic plan for your business on Facebook.  
Connect with other business owners with LinkedIn.  
Use Twitter to find and engaged new clients.**



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